

REASONS TO SAY YES TO OUR PLACEMAT PROGRAM

EFFECTIVE . QUALITY SERVICE . RADIO PROMOTIONS

GREAT NEWS RADIO WOULD LIKE TO SERVE YOU WITH AN OUTSTANDING PROMOTIONAL PROGRAM THAT WILL FEATURE YOUR BUSINESS AND INCREASE SALES. OUR DELUXE COLORFUL RESTAURANT PLACEMATS AND RADIO ANNOUNCEMENTS WILL MAKE ALL THE DIFFERENCE!

SAY YES, AND HERE'S WHY WE'LL HELP YOU STAND OUT:

- WE CARE ABOUT YOUR BUSINESS.
- WE, STAFF, LISTENERS AND RESTAURANT PATRONS, CAN USE YOUR SERVICES.
- WE PROVIDE PERSONAL ASSISTANCE, THAT'S QUICK AND EXCELLENT.
- WE GUARANTEE HIGH AD EXPOSURE WITH MINIMAL COST.
- WE GIVE UNMATCHED VALUE COMPARED TO NEWSPAPER, MAGAZINES OR TV.
- WE KNOW YOUR AD WILL RECEIVE 5,000+ VIEWINGS, AVG. 30-45 MINUTES.
- WE ASSURE EXCLUSIVITY ON THE PLACEMAT FOR YOUR BUSINESS OR SERVICE.
- WE CAN TARGET MARKETS THROUGHOUT PARTS OF ILLINOIS AND INDIANA.
- WE CREATE STUNNING FULL-COLOR PLACEMATS ON RECYCLABLE PAPER.
- WE BROADCAST FREE RADIO SPOTS ABOUT THE PLACEMATS & YOUR BUSINESS.
- WE OFFER FREE POSTING OF YOUR BUSINESS ON OUR WEB SITE.



- "We just love the placemats; the customers enjoy looking at the ads and reading the trivia while they wait."
Pat Poulos, Deluxe Restaurant, Danville
- "Very effective, I received three inquires the first 10 days my ad appeared."
Mark Sizemore, Custom Cabinets, Gibson City
- "I appreciate the station, so placing an ad was a way to show my support. The value of your radio restaurant placemat program is great!"
George Edwards, Do It Best Hardware, Champaign

"Thanks Great News Radio for creatively featuring our business!"
Stephen Carmichael, Eagle Eye Surveillance, Monticello

Great News Radio's commitment is to provide excellent and outstanding recognition for your business or service with restaurant patrons and our radio listening family.

Serving Over 30 Restaurants



RADIO Coverage Map

Reaching the folks and families of East-Central Illinois and West-Central Indiana.

1.2 MILLION POTENTIAL LISTENERS



**GREAT NEWS
RADIO NETWORK**

PO Box 550, FISHER IL 61843

217-367-7777 • 1-888-333-9466

PLACEMATS@GREATNEWSRADIO.ORG

HERE'S HOW IT WORKS:

1. CHOOSE AD SIZE.
2. SELECT RESTAURANT(S).
3. PROVIDE GRAPHICS/ CONTENT FOR AD (300 DPI - PDF FORMAT PREFERRED).
4. PAY IN FULL.
5. VERIFY THE PROOF.
6. RECORD RADIO ANNOUNCEMENT.
7. WATCH SALES INCREASE.

WE FEATURE THREE AD SIZE OPTIONS.

****DISCOUNTS AVAILABLE FOR MULTIPLE/
MULTI-LOCATION PRINTINGS.**

AD SIZE	COST/ PRINTINGS
SMALL AD 3.3 x 1.3	\$150 FOR 5,000+ DELUXE COLOR PLACEMATS
MEDIUM AD 3.3 x 2.7	\$250 FOR 5,000+ DELUXE COLOR PLACEMATS
LARGE AD 6.7 x 3.4	\$450 FOR 5,000+ DELUXE COLOR PLACEMATS

WE GUARANTEE 5,000+ PERSONALIZED "VIEWINGS" OF YOUR AD AND 1,000'S OF LISTENERS WILL HEAR YOUR RADIO SPOT.

WE GUARANTEE EXCLUSIVITY ON THE PLACEMAT FOR YOUR TYPE OF BUSINESS, SERVICE OR OFFERING WHEN PAYMENT IS MADE IN FULL.

IF YOU NEED ART WORK OR ASSISTANCE, OUR GRAPHICS TEAM CAN DESIGN YOUR AD FOR A NOMINAL FEE OF \$10-\$50, DEPENDING ON THE AMOUNT OF WORK NEEDED.

FOR VARIOUS REASONS, THERE MAY BE TIMES THE RESTAURANT IS UNABLE TO DISPLAY THE PLACEMATS, BUT ALL GUARANTEED VIEWINGS WILL BE ACHIEVED. IF A RESTAURANT CLOSSES OR ENDS THE PLACEMAT PROGRAM EARLY, WE WILL REFUND APPROPRIATE FEES (OR) FIND ANOTHER AGREED UPON RESTAURANT TO FEATURE YOUR AD.

**WE LOOK FORWARD TO SERVING
YOU WITH EXCELLENCE!**

**WGNJ 89.3 FM WGNN 102.5 ~ 103.9 ~ 97.1 FM
GREAT NEWS RADIO IS GOOD NEWS FOR ALL**

Let us serve you with our creative radio restaurant placemat program

